

**ADVERTORIAL**



**PUBLIC SPEAKING AND  
COMMUNICATION SKILLS**

## Workshop Objectives:

- Identify ways to gain rapport with your audience
- Learn techniques to reduce nervousness and fear
- Recognize how visual aids can create impact and attention
- Develop techniques to create a professional presence
- Use practice techniques to really prepare

## What will be covered

- Four Good Rules for Any Conversation
  - Making the Most of Meetings
    - Body Language
    - Sticky Situations
  - Limit Your Information
    - Audience Profile

## What will be covered

- Planning Your Presentation
- Overcoming Nervousness
  - The STARR Pattern
  - Start Writing
  - Visual Aids

## What's Included?

- Instruction by an accredited expert facilitator
  - Small interactive classes
- Specialized manual and course materials
  - Personalized certificate of completion